

Our story begins: DONNER SUMMIT



To begin your story - full of awe, told in your own unique artistic voice, let's start where others' epic tales began:

You are standing in a place established by pioneers. This is the WEST- and back then, it **was** the new frontier.

The first transcontinental railroad was built right here. It was the first to connect the rest of the world with the west. Trains huffed and puffed their way through this region, chugging up and over 7,000 feet of cliffs, darkened forest, and granite, hardened by glaciers over thousands of years.

Old Highway 40, or the Lincoln Highway, was the nation's first coast-to-coast byway. It paralleled the west's most famous Emigrant Trail, THE pioneer's pathway - that held as much uncertainty as opportunity.

Imagine those that have stepped on this very same granite at the tipping points of history, watching the light change as you are now, envisioning what the new day might bring. Just like you.

These landmarks are tangible representations of hardship and accomplishment, of risk and reward. They demonstrate that ambition + effort can produce great outcomes.

This week, we'll step out onto new ledges, take in new perspectives, and maybe even accept the idea of "challenge" as a wondrous reality selection; transformative, full of awe and possibilities... which is just waiting to become part of the book of your life.

In moments like this, you become your own type of pioneer.

Above all else, our hope is that you take away not just amazing photos of spectacular landscapes. We want that for you, for sure! But throughout this experience, we that Mother Nature becomes a powerful catalyst for you. For your own betterment, inspiration, expansion of body, mind and spirit. Her world is a place as rich with challenges and unique creations.

She is the embodiment of Life itself. Growing up in nature taught me the most valuable lessons in my life: the ones I use to this day in just about everything I do. She is a profound teacher in that way. The particular brand of Voice and Awe she taught me inform pretty much all of the work I do today. I'm thrilled that you're standing here.

We are excited to see how this journey, this experience with LOVE, AWE and ARTISTIC VOICE embeds itself into the pixels of **your** story.